



NAPEO's 2019 Sponsorship Menu

NAPEO's 2019 Annual Conference & Marketplace

September 16-18, 2019 • JW Marriott Austin, Austin, Texas

Sponsorship Opportunities

Investing in the sponsorship opportunities below includes sponsor name and/or logo recognition in all conference marketing collateral, advertisements, email promotions, and website; post-conference recognition in *PEO Insider*, and first option to sponsor event the following year. For complete descriptions of individual sponsorship opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Sponsorship Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Opening General Session, Day 1 (Limited to 3 non-competing companies)	\$10,735	\$15,735
<input type="checkbox"/> General Session, Day 2 (Limited to 3 non-competing companies)	\$10,735	\$15,735
<input type="checkbox"/> Closing Breakfast, Day 3 (Limited to 3 non-competing companies)	\$2,600	\$7,600
<input type="checkbox"/> Wi-Fi	\$7,665 SOLD!	\$12,665
<input type="checkbox"/> Welcome Lounge	\$7,500 SOLD!	\$11,500
<input type="checkbox"/> Evening Event (Limited to 4 non-competing companies)	\$6,725 SOLD!	\$11,725
<input type="checkbox"/> Turndown Service with Gift, either Wednesday or Thursday evening (Item placed inside room with turndown service; offered to guests in NAPEO's room block)	\$6,085 SOLD!	\$11,085
<input type="checkbox"/> Onsite Starbucks Gift Cards, branded with your Logo/Message	\$4,650 SOLD!	\$9,150
<input type="checkbox"/> Registration Desk	\$3,650 SOLD!	\$8,150
<input type="checkbox"/> Mobile Device Charging Station/Lounge	\$3,600 SOLD!	\$8,100
<input type="checkbox"/> Combined Service Partner/Leadership Reception (Limited to 2 non-competing companies)	\$3,600 SOLD!	\$8,100
<input type="checkbox"/> Opening Marketplace Reception, 1st evening (Limited to 3 non-competing companies)	\$3,375	\$7,875
<input type="checkbox"/> Marketplace Luncheon, 2nd day (Limited to 3 non-competing companies)	\$3,375	\$7,875
<input type="checkbox"/> Marketplace Reception, 2nd evening (Limited to 3 non-competing companies)	\$3,375	\$7,875
<input type="checkbox"/> Conference Mobile App—Exclusive Static Top-Banner Logo	\$3,025 SOLD!	\$7,525
<input type="checkbox"/> PEO University (Limited to 4 non-competing companies)	\$2,095	\$6,595
<input type="checkbox"/> Networking Break/Continental Breakfast (Limited to 4 non-competing companies)	\$1,750	\$6,250
<input type="checkbox"/> Texas Welcome Reception (Limited to 4 non-competing companies)	\$1,445	\$5,945

Promotional Opportunities

Investing in the promotional opportunities below provides your company with the ability enhance the on-site experience of guests at the event. Includes: the opportunity for your company logo to be on the promotion item selected and company name and/or logo inclusion on the conference website; first option for item the following year. For complete descriptions of individual promotional opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Promotional Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Exhibit Hall Row Directional Signs with your Logo.....	\$4,200.....	\$8,700
<input type="checkbox"/> Room Drop or Hotel Do-Not-Disturb Door Hangers (Assigned evening; Hangers supplied by company; artwork must be pre-approved by NAPEO).....	\$3,625 SOLD!	\$8,125
<input type="checkbox"/> Conference Proceedings Notebook Ad (Back cover; full color).....	\$3,365 SOLD!	\$7,865
<input type="checkbox"/> Hotel Keycards (Keycards supplied by company; artwork must be pre-approved by NAPEO).....	\$2,600 SOLD!	\$7,100
<input type="checkbox"/> Program-at-a-Glance.....	\$2,600 SOLD!	\$7,100
<input type="checkbox"/> Coffee Mugs or Drink Tumblers (Placed In conference bags; Item supplied by company).....	\$1,325.....	\$5,825
<input type="checkbox"/> Conference Bags (Supplied by company).....	\$1,325 SOLD!	\$5,825
<input type="checkbox"/> Conference Notepads (Supplied by company; must be pre-approved).....	\$1,325 SOLD!	\$5,825
<input type="checkbox"/> Conference Pens (Supplied by company).....	\$1,325 SOLD!	\$5,825
<input type="checkbox"/> Lanyards (Supplied by company).....	\$1,325 SOLD!	\$5,825
<input type="checkbox"/> Luggage Tags (Placed in conference bags; supplied by company).....	\$1,325 SOLD!	\$5,825
<input type="checkbox"/> Fresh Breath Supporter (Mint tins with your company logo; supplied by company; placed in conference bags).....	\$1,325.....	\$5,825
<input type="checkbox"/> Other Item Sponsor (Item must be pre-approved by NAPEO and supplied by company).....	\$1,325.....	\$5,825
<input type="checkbox"/> Conference Proceedings Notebook Ad (Black/white full page, run of book**).....	\$1,075.....	\$5,575
<input type="checkbox"/> Wine/Beer Tastings in the Exhibit Hall (Unlimited #; price does not include cost of beverages; must exhibit to participate).....	\$225.....	\$3,865
<input type="checkbox"/> Rotating Logo in Conference Mobile App (Unlimited # of companies).....	\$315.....	\$3,815

Clings

Hotel Floor 3 Options (NAPEO's Registration Desk, Welcome Lounge, and Exhibit Hall)

Windows (3 sponsors total, may be competing)

<input type="checkbox"/> Lonestar South Foyer Window Pair A&B*.....	\$3,675 SOLD!	N/A
<input type="checkbox"/> Lonestar South Foyer Window Pair C&D*.....	\$3,675 SOLD!	N/A
<input type="checkbox"/> Lonestar South Foyer Window Pair E&F*.....	\$3,675 SOLD!	N/A
<input type="checkbox"/> 3rd Floor Elevator Set 1*.....	\$4,500 SOLD!	N/A
<input type="checkbox"/> 3rd Floor Elevator Set 2*.....	\$4,500 SOLD!	N/A

Hotel Floor 4 Options: (Educational Sessions, Committee Meetings, Networking Breaks, and Evening Event, etc.)

<input type="checkbox"/> Grand South Foyer Window Panel Set C*.....	\$4,500.....	N/A
<input type="checkbox"/> Grand South Foyer Window Panel Set B*.....	\$4,500.....	N/A
<input type="checkbox"/> Grand South Foyer Window Panel Set A*.....	\$4,500.....	N/A
<input type="checkbox"/> Grand South Foyer Column 3 Wrap*.....	\$3,675 SOLD!	N/A

<input type="checkbox"/> Grand South Foyer Column 2 Wrap*	\$3,675	SOLD!	N/A
<input type="checkbox"/> Grand South Foyer Column 1 Wrap*	\$3,675	SOLD!	N/A
<input type="checkbox"/> 4th Floor Elevator Set 1*	\$4,500	SOLD!	N/A
<input type="checkbox"/> 4th Floor Elevator Set 2*	\$4,500	SOLD!	N/A

Additional Cling Options (Placed on floors 3 & 4):

<input type="checkbox"/> Escalator "long run branding" 2 inside & 2 outside panels.....	\$3,750	SOLD!	N/A
<input type="checkbox"/> Branded Watercooler Clings	\$3,675		N/A
<input type="checkbox"/> Branded Planter Clings.....	\$2,500	SOLD!	N/A

(*For Clings: Sponsor will supply 1 image to be affixed rather than separate images on individual surface panels)

NAPEO's PEO Capitol Summit

May 21-23, 2019 • The Ritz-Carlton Pentagon City, Arlington, Virginia

Sponsorship Opportunities

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Sponsorship Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Evening Event—Title Sponsor (Limited to 1 sponsor).....	\$16,535	SOLD! \$21,535
<input type="checkbox"/> Evening Event—Patron Sponsor (Limited to 2 non-competing companies).....	\$11,525	\$16,525
<input type="checkbox"/> Evening Event—Supporting Sponsor (Limited to 3 non-competing companies).....	\$5,775	\$10,775
<input type="checkbox"/> Congressional Directories.....	\$3,855	SOLD! \$8,355
<input type="checkbox"/> Wednesday Evening Reception (Limited to 3 non-competing companies)	\$3,855	\$8,355
<input type="checkbox"/> Keynote Sit-Down Breakfast, Tuesday Morning (Limited to 3 non-competing companies).....	\$3,535	\$8,355
<input type="checkbox"/> Wednesday Keynote Speaker	\$3,365	\$8,355
<input type="checkbox"/> Capitol Hill Visit, Wednesday (Includes Lunch, Bus, Tour; Does not include ability to introduce speakers, provide items, etc.)	\$3,255	\$7,775
<input type="checkbox"/> Registration Desk	\$3,025	\$7,525
<input type="checkbox"/> Conference Mobile App—Exclusive Top Banner Logo.....	\$2,925	\$7,425
<input type="checkbox"/> Wi-Fi.....	\$2,700	\$7,200
<input type="checkbox"/> Luncheon, Wednesday (Limited to 3 non-competing companies)	\$2,600	\$7,100
<input type="checkbox"/> Closing Lunch and Speaker (Limited to 3 non-competing companies).....	\$2,600	\$7,100
<input type="checkbox"/> Keynote Speaker.....	\$1,175	\$5,675
<input type="checkbox"/> Associate Member Breakfast	\$1,350	SOLD! \$5,850
<input type="checkbox"/> Continental Breakfast/Networking Breaks (Limited to 5 non-competing companies).....	\$1,350	\$5,850

Promotional Opportunities

Investing in the promotional opportunities below provides your company with the ability enhance the on-site experience of guests at the event. Includes: the opportunity for your company logo to be on the promotion item selected and company name and/or logo inclusion on the conference website; first option for item the following year. For complete descriptions of individual promotional opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Promotional Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Conference Proceedings Notebook Ad (Back cover; full color).....	\$2,775	SOLD! \$7,275
<input type="checkbox"/> Hotel Keycards (Keycards supplied by company; artwork must be pre-approved by NAPEO)	\$1,750	SOLD! \$6,250
<input type="checkbox"/> Room Drop or Hotel Do-Not-Disturb Door Hangers (Assigned evening; company to provide pre-approved hangers).....	\$2,600	SOLD! \$7,100
<input type="checkbox"/> Program-at-a-Glance.....	\$1,350	SOLD! \$5,850
<input type="checkbox"/> Coffee Mugs or Drink Tumblers (Placed In conference bags; supplied by company)	\$1,350	\$5,850
<input type="checkbox"/> Conference Bags (Supplied by company)	\$1,350	SOLD! \$5,850
<input type="checkbox"/> Conference Notepads (Supplied by company; must be pre-approved)	\$1,150	\$5,850
<input type="checkbox"/> Conference Pens (Supplied by company).....	\$1,150	\$5,850
<input type="checkbox"/> Lanyards (Supplied by company)	\$925	SOLD! \$5,425
<input type="checkbox"/> Luggage Tags (Placed in conference bags; supplied by company)	\$925	\$5,425
<input type="checkbox"/> Fresh Breath Supporter (mint tins with your company logo; supplied by company; placed in conference bags).....	\$925	\$5,425
<input type="checkbox"/> Other Item Sponsor (Item must be pre-approved by NAPEO and supplied by company)	\$925	\$5,425
<input type="checkbox"/> Conference Proceedings Notebook Advertisement (Black/white full page; run of book; offered to competing)	\$825	\$5,425
<input type="checkbox"/> Rotating Logo in Conference Mobile App (Unlimited # of companies).....	\$315	\$3,815

Specialty Seminars: Risk Management Workshop and CFO Seminar

Sponsorship Opportunities

Investing in the sponsorship opportunities below includes sponsor name and/or logo recognition in all conference marketing collateral, advertisements, email promotions, and website; post-conference recognition in *PEO Insider*, and first option to sponsor event the following year. For complete descriptions of individual sponsorship opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Specialty Seminar Series Sponsorship	Member Rate	Non-Member
<input type="checkbox"/> Event sponsorship for both Risk Management Workshop and CFO Seminar (Limited to 6 non-competing companies).....	\$4,900	SOLD! \$9,400

NAPEO's Risk Management Workshop

March 6-7, 2019 • The Thompson, Nashville, Tennessee

Sponsorship Opportunities

Investing in the sponsorship opportunities below includes sponsor name and/or logo recognition in all conference marketing collateral, advertisements, email promotions, and website; post-conference recognition in *PEO Insider*, and first option to sponsor event the following year. For complete descriptions of individual sponsorship opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Sponsorship Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Event Sponsor, Single Session (Limited to 6 non-competing companies).....	\$2,925	SOLD! \$7,425
<input type="checkbox"/> Wi-Fi.....	\$3,625	SOLD! \$8,125
<input type="checkbox"/> Evening Event—Includes Event & Dinner (Limited to 4 non-competing companies).....	\$2,200	\$6,700
<input type="checkbox"/> Registration Desk.....	\$1,850	SOLD! \$6,350
<input type="checkbox"/> PEO University—Workers' Compensation.....	\$1,525	\$6,025
<input type="checkbox"/> Networking Reception.....	\$1,275	\$5,775
<input type="checkbox"/> Lunch.....	\$1,275	\$5,775
<input type="checkbox"/> Continental breakfast.....	\$875	SOLD! \$5,375
<input type="checkbox"/> Networking Break (2 available: <input type="checkbox"/> Day 1; <input type="checkbox"/> Day 2).....	\$875	\$5,375

Promotional Opportunities

Investing in the promotional opportunities below provides your company with the ability enhance the on-site experience of guests at the event. Includes: the opportunity for your company logo to be on the promotion item selected and company name and/or logo inclusion on the conference website; first option for item the following year. For complete descriptions of individual promotional opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Promotional Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Conference Proceedings Notebook Backer (Back cover ad; full color).....	\$1,750	\$6,250
<input type="checkbox"/> Conference Proceedings Notebook Ad (Black/white full page; run of book; offered to competing companies).....	\$825	\$5,325
<input type="checkbox"/> Room Drop or Hotel Do-Not-Disturb Door Hangers (Assigned evening; client to provide pre-approved hangers).....	\$1,150	SOLD! \$5,650
<input type="checkbox"/> Hotel Keycards (Keycards supplied by company; artwork must be pre-approved by NAPEO).....	\$1,275	SOLD! \$5,775
<input type="checkbox"/> Coffee Mugs or Drink Tumblers (Placed In conference bags; supplied by company).....	\$875	\$5,375
<input type="checkbox"/> Conference Bags (Supplied by company).....	\$875	SOLD! \$5,375
<input type="checkbox"/> Conference Notepads (Supplied by company; must be pre-approved).....	\$875	SOLD! \$5,375
<input type="checkbox"/> Conference Pens (Supplied by company).....	\$875	SOLD! \$5,375
<input type="checkbox"/> Lanyards (Supplied by company).....	\$875	SOLD! \$5,375
<input type="checkbox"/> Luggage Tags (Placed in conference bags; supplied by company).....	\$875	\$5,375
<input type="checkbox"/> Fresh Breath Supporter (Mint tins with your company logo; supplied by company; placed in conference bags).....	\$875	\$5,375

- Other Item Sponsor
(Item must be pre-approved by NAPEO and supplied by company)\$875.....\$5,375
- Rotating Logo in Conference Mobile App (Unlimited # of companies).....\$175.....\$5,375

NAPEO's CFO Seminar

July 9-11, 2019 • InterContinental Chicago Magnificent Mile

Sponsorship Opportunities

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Sponsorship Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Event Sponsor, single session (Limited to 6 non-competing companies).....	\$2,925	\$7,425
<input type="checkbox"/> PEO Technology Showcase Demonstration (Limited to 6 non-competing companies).....	\$3,675	\$8,175
<input type="checkbox"/> Wi-Fi.....	\$3,625	\$8,125
<input type="checkbox"/> Evening Event—Includes Event & Dinner (Limited to 4 non-competing companies).....	\$2,200	\$6,700
<input type="checkbox"/> Registration Desk.....	\$1,850	\$6,350
<input type="checkbox"/> PEO University—Accounting & Finance.....	\$1,525	\$6,025
<input type="checkbox"/> Networking Reception.....	\$1,275	\$5,775
<input type="checkbox"/> Lunch.....	\$1,275	\$5,775
<input type="checkbox"/> Continental breakfast.....	\$875	\$5,375
<input type="checkbox"/> Networking Break (2 available: <input type="checkbox"/> Day 1; <input type="checkbox"/> Day 2).....	\$875	\$5,375

Promotional Opportunities

Investing in the promotional opportunities below provides your company with the ability enhance the on-site experience of guests at the event. Includes: the opportunity for your company logo to be on the promotion item selected and company name and/or logo inclusion on the conference website; first option for item the following year. For complete descriptions of individual promotional opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Promotional Opportunities	Member Rate	Non-Member
<input type="checkbox"/> Conference Proceedings Notebook Backer (Back cover ad; full color).....	\$1,750	\$6,250
<input type="checkbox"/> Conference Proceedings Notebook Ad (Black/white full page; run of book; offered to competing companies).....	\$825	\$5,325
<input type="checkbox"/> Room Drop or Hotel Do-Not-Disturb Door Hangers (Assigned evening; company to provide pre-approved hangers).....	\$1,150	\$5,650
<input type="checkbox"/> Hotel Keycards (Keycards supplied by company; artwork must be pre-approved by NAPEO).....	\$1,275	\$5,775
<input type="checkbox"/> Coffee Mugs or Drink Tumblers (Placed In conference bags; supplied by company).....	\$875	\$5,375
<input type="checkbox"/> Conference Bags (Supplied by company).....	\$875	\$5,375
<input type="checkbox"/> Conference Notepads (Supplied by company; must be pre-approved).....	\$875	\$5,375
<input type="checkbox"/> Conference Pens (Supplied by company).....	\$875	\$5,375

<input type="checkbox"/> Lanyards (Supplied by company)	\$875	SOLD!	\$5,375
<input type="checkbox"/> Luggage Tags (Placed in conference bags; supplied by company)	\$875		\$5,375
<input type="checkbox"/> Fresh Breath Supporter (Mint tins with your company logo; supplied by company; placed in conference bags).....	\$875		\$5,375
<input type="checkbox"/> Other Item Sponsor (Item must be pre-approved by NAPEO and supplied by company)	\$875		\$5,375
<input type="checkbox"/> Rotating Logo in Conference Mobile App (Unlimited # of companies).....	\$175		\$5,375

Other Event Sponsorship Opportunities

Sponsorship Opportunities

Investing in the sponsorship opportunities below includes sponsor name and/or logo recognition in all conference marketing collateral, advertisements, email promotions, and website; post-conference recognition in *PEO Insider*, and first option to sponsor event the following year. For complete descriptions of individual sponsorship opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Sponsorship Opportunities	Member Rate	Non-Member
<input type="checkbox"/> NAPEO's Leadership Council Forum Series (Membership required; Single Session; Limited to 6 non-competing companies).....	\$11,025	SOLD! N/A
<input type="checkbox"/> NAPEO's CEO Forum, Full Series Sponsorship (Membership required; Limited, non-competing companies).....	\$12,400	SOLD! N/A
<input type="checkbox"/> NAPEO's CEO Forum, March 21-22, 2019 Event Only, Palo Alto (Membership required; Limited to 6 non-competing companies)	\$5,535	SOLD! N/A
<input type="checkbox"/> NAPEO's CEO Forum, May 2019 Event Only During Capitol Summit (Membership required; Limited to 5 non-competing companies).....	\$3,445	SOLD! N/A
<input type="checkbox"/> NAPEO's CEO Experience, September 2019 During Annual Conference (Membership required; Limited to 7 non-competing companies).....	\$6,450	SOLD! N/A
<input type="checkbox"/> NAPEO's Branded Webinar Series (Membership required; Limited to 6 non-competing companies).....	\$2,850	N/A
<input type="checkbox"/> Leadership Dinner, November 2019 (Membership required; Up to 2 non-competing companies).....	\$5,250	N/A
<input type="checkbox"/> PEO University Legal Video Production (Up to 2 non-competing companies)	\$2,895	\$7,395
<input type="checkbox"/> PEO University HR Video Production (Up to 2 non-competing companies).....	\$2,895	\$7,395
<input type="checkbox"/> Federal Government Affairs Committee Event Sponsorship, late January 2019/early February 2019 (date TBD) (Up to 3 non-competing companies).....	\$3,500	\$8,000
<input type="checkbox"/> NAPEO PAC Appreciation Event at Annual Conference (Membership required; Limited to 6 non-competing companies; special conditions apply).....	\$5,000	SOLD! N/A
<input type="checkbox"/> NAPEO Pulse Survey (Limited to 1 sponsor).....	\$5,000	SOLD! N/A

Board of Directors Spring Retreat

February 18-20, 2019, Boulders Resort & Spa, Carefree, Arizona

<input type="checkbox"/> Strategic Planning Retreat (Limited to 4 non-competing companies).....	\$10,000	SOLD! N/A
<input type="checkbox"/> Sunday Hospitality Lounge (6:00 to 10:00 pm) (Limited to 2 non-competing companies).....	\$4,000	SOLD! N/A

<input type="checkbox"/> Monday Dinner & Interactive Event (Limited to 2 non-competing companies).....	\$6,500	SOLD!	N/A
<input type="checkbox"/> Tuesday Dinner.....	\$4,000	SOLD!	N/A
<input type="checkbox"/> SWAG Bag Provider (Unlimited).....	\$750		N/A

Promotional Opportunities

For complete descriptions of individual promotional opportunities and their benefits, refer to *NAPEO's 2019 Event Sponsorship Marketing Elements Guide*.

Promotional Opportunities	Member Rate	Non-Member
<input type="checkbox"/> New Member Welcome Kits.....	\$3,325	\$8,325
<input type="checkbox"/> Financial Ratio & Operating Statistics Survey Report Ad	\$1,225	\$4,725

NAPEO 2019 Sponsorship Reservation Form

COMPANY NAME:

CONTACT:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

ONSITE CONTACT NAME:

CELL PHONE #:

NAPEO's Event Promotion Terms & Conditions:

1. NAPEO Event Promotions are non-transferable and may not be shared, sublet, sold or reassigned in whole or any part without the written consent of NAPEO.
2. Due to the value and expense of pre-show promotion of all promotions, no refunds are provided for cancellations. All reservations must be pre-paid.
4. NAPEO promotions are only considered reserved once a contract is signed and payment is received.
5. Payment is expected within 5 days from date of invoice.
6. Credit Card payments are accepted for amounts of \$10,000 or less
7. Current year investors are given first right to renew promotional positions, if renewed prior to published deadline
8. NAPEO in its sole discretion makes decisions related to promotional items.

By signing, I accept NAPEO's Terms and Conditions and that all sales herein are final; refunds not provided for cancellations.

SIGNATURE:

DATE:

PRINT NAME:

TITLE:

Billing Contact (If different from above):

(NAPEO will email invoice to billing contact. Payment must be received within 10 days to be confirmed.)

BILLING CONTACT NAME:

EMAIL:

PHONE:

ADDRESS:

CITY:

STATE:

ZIP:

**Please return completed form to Nancy Benoudiz
via fax to 703/836-0976 or via email at nbenoudiz@napeo.org.**

Questions? Please contact Nancy Benoudiz at 703/739-8169 or nbenoudiz@napeo.org.