

NAPEO's 2024 Annual Conference & Marketplace JW Marriott Orlando, Grande Lakes Orlando, FL September 16-18, 2024

# First-Time Impact Exhibitor Bundle

Introducing a special First-Time Exhibitor Bundle, complete with plenty of perks designed to set you up for success at NAPEO's 2024 Marketplace.

Experience the branding and buying power of NAPEO's \*First-Time Impact Exhibitor Bundle!

> Offered exclusively at \$10,000, a value of \$15,000 (33% off NAPEO's a la carte pricing)



- · 10' × 10' standard booth.
- Friend-Level event sponsorship, includes sponsor recognition on-site and in online event promotions.
- Conference proceedings -full page workbook ad
  Rotating logo on NAPEO's mobile app.
- First-time exhibitor carpet decal placed in front of your exhibit space.



#### Standard Booth Package includes:

10x10' space, 6' Long x 2' deep skirted table, 2 side-chairs, one wastebasket, and pipe and drape along the back and side-rails.

Electric & other upgrades can be added at your expense.



Complimentary pre-registration

lists to help your marketing efforts, and promote your booth. Email addresses are included, except when attendees have opted-out.

Impact Exhibitors will be promoted at NAPEO's Marketplace as follows:



## Electronic Special Pre-Event Promotion

All first-time exhibitors purchasing the Impact bundle will have their company name, company description, and booth number included in a special stand-alone promotion emailed to PEO attendees 2-weeks before the conference. (Email sent to all PEO attendees that have not opted out)



#### On-Site Conference Promotion

All first-time exhibitors will have their company name and booth number designated with the 'first-time exhibitor' logo in the program-at-a-glance. Additional on-site promotion includes our 'first-time exhibitor' carpet decal placed in front of your booth, to promote visibility and build brand awareness.



## 20% off Annual Conference Registrations

Enjoy 20% discount off all your company's event registrations. Friend Sponsorship also includes program event support and recognition for a networking break or continental breakfast.

Maximize our your marketing strategy and show experience. Sign up today!

Contact Nancy Benoudiz, Vice President of Membership Development | (703) 739-8169 | nbenoudiz@napeo.org

\*A first-time exhibitor is any company that has not exhibited at NAPEO's 2022 or 2023 Annual Conference & Marketplace.